Meeting of Board Advocacy Committee September 28, 2025 Board Room, Third Floor

CALL TO ORDER:

President Volk called the meeting to order at 7:00 P.M.

ROLL CALL:

Trustees Present:

President: Karen Volk Vice President: Kathy Slovick

Trustee: Beth Murin

Trustees Absent:

Secretary: Richard Jones (excused) Trustee: Kay Fillingham (excused)

Trustee: Andrew Savikas (excused) Treasurer: Christopher Crawford (excused)

Library Staff Present:

Library Director: Dawn Bussey

NEW BUSINESS:

<u>Discuss and Develop a Plan of Action for the Committee</u>

The committee discussed ways to promote GEPL within the community. The goal is to elevate the library brand and encourage people to participate more. It was decided to invite members of the book clubs that the library supports to an event at the library. First, a member of the advocacy committee will present statistics and information about the library. Next, we will give a tour of the library, including the flight simulator, The Workshop, and The Studio. There may be a drawing for a café gift certificate, and members will receive bookmarks as a reminder of their experience and what the library offers. We hope to show appreciation to the book clubs and educate the members so they can advocate for the library. This kind of event is similar to those that Joshua O'Shea organized when we hosted World on the Move.

Dawn agreed to contact Elaine Waite, Readers' Advisory Librarian, for Book Club membership/information.

Karen will contact Rachael Flewelling from Marketing to write the invitation.

ADJOURNMENT:

The meeting adjourned at 8:03 p.m.